



EMAIL TEMPLATES FOR FOLLOWING UP AFTER AN ALYCE GIFT

Free Templates: Email Templates for Following Up after an Alyce Gift

To save you some time, we've pulled together a few of our favorite email templates to use at certain milestones during the gifting cycle. The following moments are important and require an extra touch of personalization in your emails:

1

The physical gift has arrived

2

The gift has been viewed but not accepted

3

The gift has been accepted

4

The day of your meeting



EMAIL TEMPLATES FOR FOLLOWING UP AFTER AN ALYCE GIFT

Email Template: Physical Gift Invitation has Arrived

New Message — ↗ ✕

To name@company.com

Subject Hi {name}, picked out a gift just for you!

Hi **[First Name]**,

I hope you're enjoying [reference a personal milestone]! I sent you a(n) **[gift to complement their personal milestone]** to make life a little easier. If you already have one or could use something else, feel free to exchange it in the marketplace or donate it to a charity close to your heart.

Here is a link directly to your gif: **[Add gift hyperlink]**

Given your background, I'm sure you've seen some of the same tired old pitches. This isn't one of those pitches.

Just like with your gift, our goal at **[insert your company name]** is to make your life easier. I'd love to learn more about your current roadblocks in **[insert your company's core solution]** see if we can help remove them.

Let's find some time to chat. My calendar can be found with your gift. Looking forward to connecting!

Best,
[Your First Name]

▼ | 🗑️ 😊 📎 **SEND**



EMAIL TEMPLATES FOR FOLLOWING UP AFTER AN ALYCE GIFT

Email Template: Gift Recipient has Viewed Gift, but Not Accepted

New Message — ↗ ✕

To name@company.com

Subject Question for you

Hi **[First Name]**,

I saw the write up in **[insert publication]** about **[insert company name]** and how you're **[reference article subject]**.

I found it particularly interesting how you **[insert detail from article]**. Can we compare notes?

BTW: I noticed your gift is still waiting to be accepted. If it's not exactly what you need at the moment, feel free to choose something else from the marketplace or donate the funds to a charity of your choice.

Here's the link to your gift to save you some time: **[Add gift hyperlink]**

Best,
[Your First Name]

▼ | 🗑️ 😊 📎 **SEND**



EMAIL TEMPLATES FOR FOLLOWING UP AFTER AN ALYCE GIFT

Email Template: Gift Recipient has Accepted their Gift

New Message — ↗ ✕

To name@company.com

Subject Looking forward to meeting you!

Hi **[First Name]**,

Great gift choice—let me know how you like it once it arrives!

Thank you for scheduling a meeting. I sent you invite to hold this time on both of our calendars. I'm looking forward to chatting with you on **[insert date and time of meeting]**.

I'll send a quick reminder the day of our meeting. Between now and then, this guide on **[insert name of resource]** will help jumpstart some inspiration for our call.

Best,
[Your First Name]

▼ | 🗑️ 😊 📎 **SEND**



EMAIL TEMPLATES FOR FOLLOWING UP AFTER AN ALYCE GIFT

Email Template: Meeting Reminder

New Message — ↗ ✕

To name@company.com

Subject Reminder about today's call

Hi **[First Name]**,

Just a quick reminder email about today's meeting at **[insert meeting time]**.

Looking forward to speaking with you!

Best,
[Your First Name]

▼ | 🗑️ 😊 📎 **SEND**